

2022



IMPACT REPORT

Reset180

Reset180 is a Christian organization whose mission is to prevent human trafficking and commercial sexual exploitation, disrupt the related networks, and restore those impacted.



About Reset180

In 2010, we started as a grassroots movement when five pastors met with Former Rep. Frank Wolf. We focused on educating the community and served on the regional human trafficking task force. In 2014, we began as a nonprofit, and shortly after, local and federal law enforcement asked us to create a survivor services team.

Each year we have continued to grow. We create awareness throughout the community so people can know what human trafficking is and how to recognize it. We disrupt the demand with our buyer outreach team and phone texting team. Finally, we walk alongside survivors and see restoration. This is our story.



info@reset180.com

Leadership Message



Steve
Steinberg



Kim
Luckabaugh

Dear Friends,

We are happy to present you with the Reset180 2022 Impact report. 2022 was an important year for us: we experienced a leadership transition. Our long-time executive director relocated to another state, and God raised up our new executive director, Kim Luckabaugh, to continue to guide us in our mission.

We count it a blessing to serve at Reset180, being able to lead the only organization in Northern Virginia specifically responding to the needs of trafficking victims and survivors. Providing trauma informed, wrap-around care for those who do not have any other place to go for this type of support is only possible as a result of your prayers and partnership. This work and so much has been accomplished in 2022.

Our Speakers Bureau has been a part of **20 human trafficking awareness events** which have reached **more than 1,200 people** in Northern Virginia. Since March 2017, our Sex Buyer Outreach Team has visited **130 illicit massage businesses**. In 2022, they held more than **60 God-honoring conversations with sex buyers** regarding what is occurring within those businesses.

Additionally, the Phone Texting Outreach Team sent over **1,775 text messages to people who are being advertised online for sexual services**, resulting in actual conversations with more than **139 trafficking victims**. We received some beautiful responses, some sharing that Reset180 was the answer to their prayers in helping them receive the help they were desperately seeking.

Our Survivor Services Department **cared for 26 clients this year**, providing food, shelter, safety planning, transportation, trauma counseling, education assistance, spiritual guidance, and more. One client shared with us on a text message how empowering our work is in her life. This impact is only possible because of YOU. She said, "I think I'm finally healing from the trauma and becoming stronger. I'm excited about my progress and I can't wait to see how I will grow from having the right support system."

We're also excited to share that in October 2022, the Fauquier County Board of Supervisors **UNANIMOUSLY approved our application for the home to restore the lives of women who have been trafficked!** We invite you to continue to pray with us as we seek God's guidance in the building of this Restoration Home.

The need for the work to fight trafficking has never been greater. Reports we recently received show that in 2022 there were close to 150,000 online ads exploiting people for commercial sexual services within a 50-mile radius of our Reston office. We know lives are being impacted by human trafficking every day in Northern Virginia. We are laser-focused on changing lives and unlocking freedom in 2023 and invite you to learn more about our work by reviewing this report and visiting our website, www.reset180.com. Thank you for your partnership!

Securing Freedom Together,

A stylized, handwritten signature of Steve Steinberg, consisting of a large 'S' and a smaller 'S'.

Steve Steinberg
Chairman, Board of Directors

A handwritten signature of Kim Luckabaugh in cursive script.

Kim Luckabaugh
Executive Director

Reset180 Finances

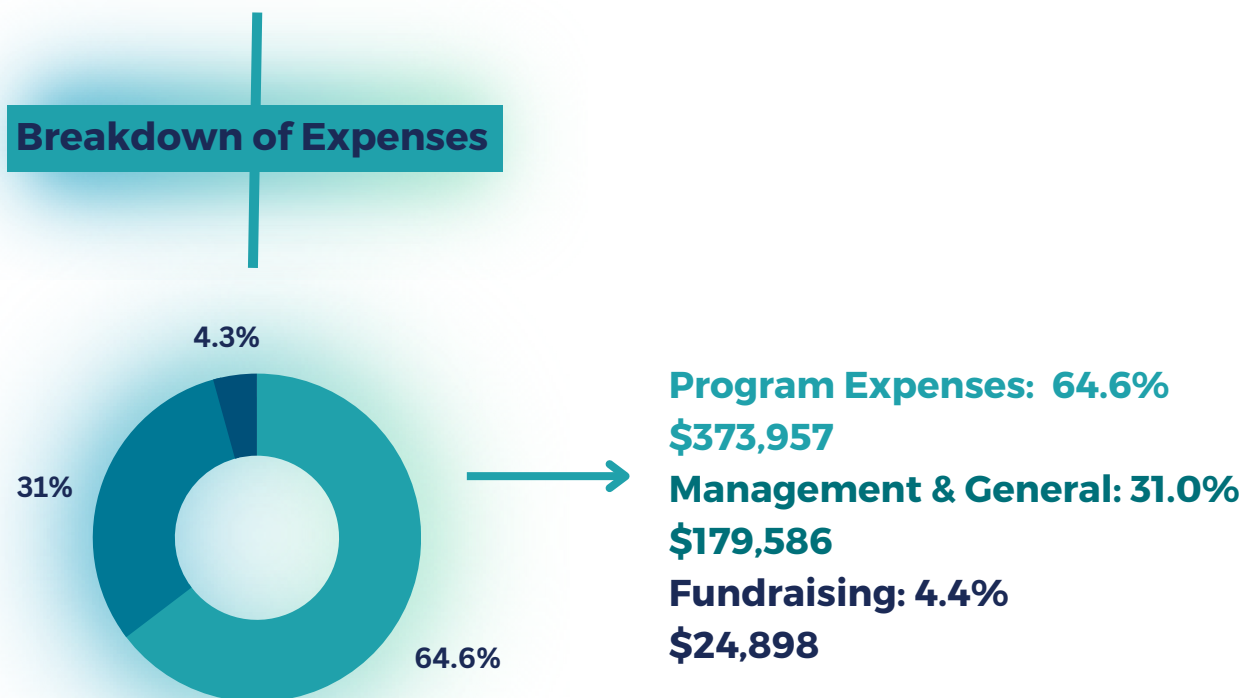
We are so thankful for all the financial contributions this year that continue combating local human trafficking. Thank you to each and every person who partnered with us. You are the reason we are able to continue this important work.

Following is our financial breakdown for January through December 2022:

Revenue: \$569,826

Expenses: \$578,441

Net Surplus / Deficit: (\$8,615)



2022 Year in Review



Partner Engagement

- Total of 358 donors: 13 churches, 15 foundations and funds, 9 businesses, 4 nonprofit orgs, 317 individuals
- Volunteer hours 1,300
- 48 Abolitionists



Survivor Services

- 26 Survivors Served
- Worked with FBI to assist victims recovered in Virginia
- Paid for rent, therapy, utilities, food, & toiletries
- Client Wish List gifts all purchased



Prayer

- Met as a team for prayer 19 times throughout the year
- Had over 495 prayers and praises throughout the year



Technology

- Restructured data model to track current / historical volunteer data
- 208 components built to improve maintenance, data management, and automation
- 25 minutes eliminated in volunteer process with automation



Communications & Awareness

- Reached over 1,200 people with trafficking awareness
- Reset180 team was a part of over 20 awareness events
- Had 7,168 visitors to our website with 19,064 page views

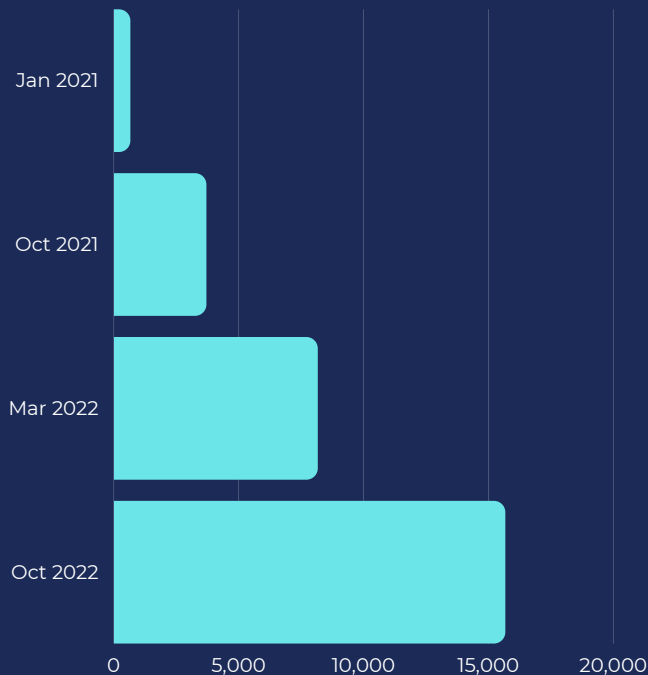
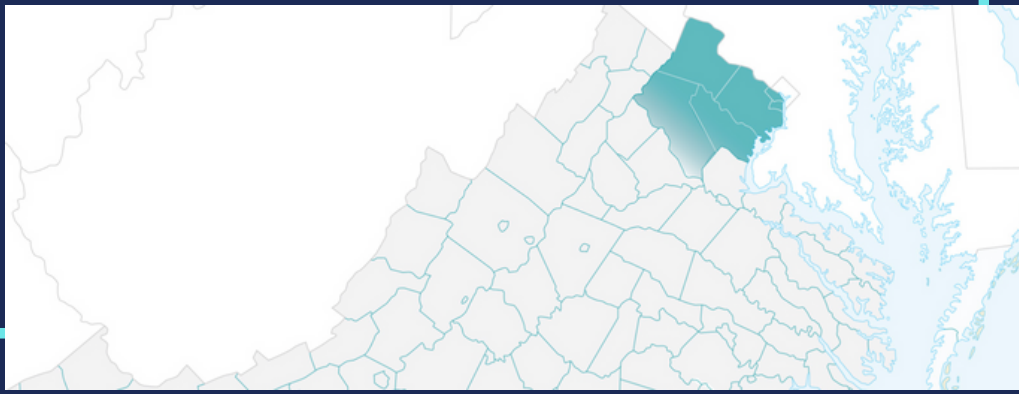


Outreach & Disruption

- Buyer Outreach had 71 volunteers who spoke with 56 buyers and prayed with 8 people
- 60 general awareness conversations
- 1,775 texts sent to victims online with 139 responses

Local Trafficking

Reset180 relies on Freedom Signal technology to reach local victims who are being sold online for sexual services. This technology allows us to offer the resources victims need to transition into a life of freedom from trafficking.



This data shows how many people were being sold online for sexual services within a 50-mile radius of our office in Reston, VA.

In January 2021, 650 individuals were being sold online for sexual services within a 50-mile radius of our office in Reston, Va.

In October 2021, that number had risen to 3,694 individuals.

In March 2022, the number had risen to 8,152.

In October 2022, the number had risen to 15,660.

Local Stats



In 2022, our Phone Texting Outreach Team sent 1,775 text messages. From that, our team was able to have 139 actual conversations with human trafficking victims. Reset180 connected and had conversations with a total 1,835 sex buyers and victims in 2022. In addition, 37 cards taken for sexual addiction resources.

March 2017 to March 2022 Stats

From March 2017 to March 2022 we have collected data from our outreach team visiting Illicit Massage Businesses (IMBs).*

Jesus was always gracious and patient with the broken people He dealt with and as His people, we are commanded to do the same.

Reset180 teams strive to show the love that Jesus demonstrated to the broken as He walked this earth.

*Illicit Massage Business: registered businesses that operate under the guise of providing massage while in fact deriving profit through commercial sex acts.

IMB LOCATIONS VISITED IN NOVA



INTELLIGENCE GATHERING VISITS TO IMBs



PROVIDER/VICTIM OUTREACH VISITS TO IMBs



NUMBER OF TOTAL VISITS TO IMBs



SEX BUYERS SPOKEN TO AT IMBs



TOTAL SEX BUYER OUTREACH VISITS TO IMBs



2022 Impact

These quotes are from people who are making an impact with Reset180 and a survivor who has been touched by partner support. May their words inspire others to become involved in the community as we step into a new year.

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"It is an absolute pleasure to partner with Reset180, a wonderful group of people who live out the spirit of Proverbs 31:8. Truly, they are the hands and feet of Christ, going into the frontlines and investing in those who are often forgotten. We are the ones who are humbled, God bless you all and keep up the great work!"

- Pastor Terry Kim, Impact Church

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"Our mission to prevent and disrupt human trafficking while restoring lives is accomplished through the courageous work provided by people who believe in this cause. My goal as a Speaker's Bureau volunteer is to not only bring awareness to the plight of human trafficking, but to bring awareness of the work that is being accomplished through Reset180 to help set people free. This is accomplished by inviting God to join us in this work, trusting that we are used as His vessels to bring transformation."

- Brenda, Volunteer

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"I think I'm finally healing from the trauma and becoming stronger. I'm excited about my progress and I can't wait to see how I will grow from having the right support system."

- Reset180 Survivor



Restoration House Progress

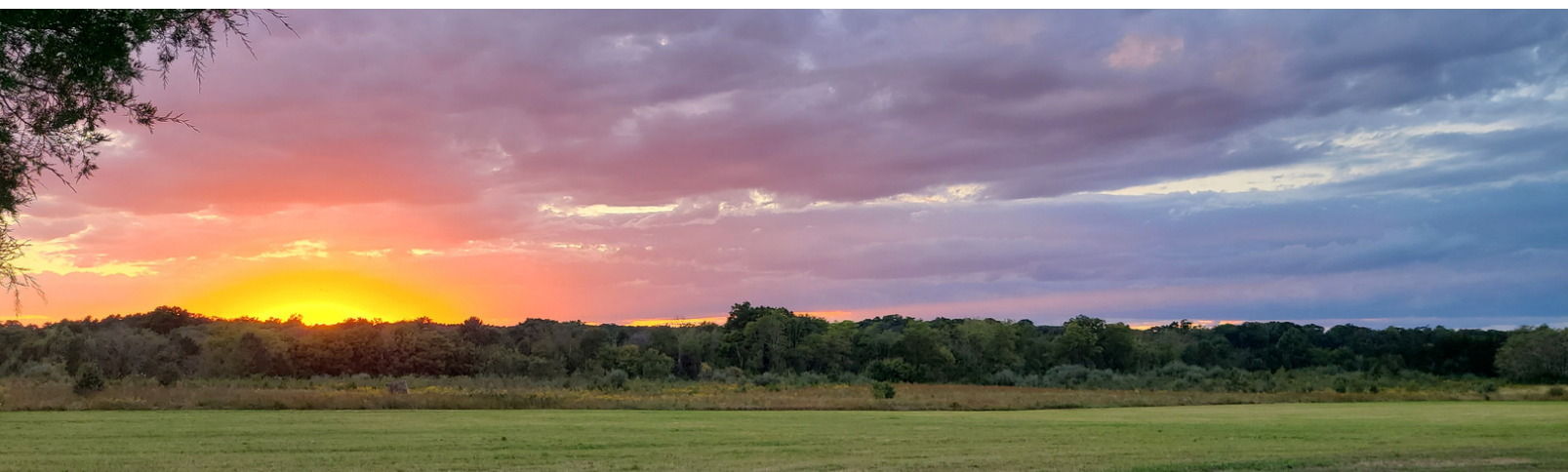
As you may know, Reset180 plans to construct a survivor housing program on land graciously provided by a church in Fauquier County. At our Keys To Freedom Event, we announced that the Fauquier Board of Supervisors had UNANIMOUSLY approved our application and we can begin Phase One of our building program.

Phase One is our stabilization phase where we will build a Restoration House to include office space and a shelter program for ten adult female survivors who are extremely traumatized and need a highly structured and supportive framework to feel safe.

We expect to provide a healthy community around them through our trained mentors, volunteers, and Survivor Services Team. We are excited and expectant of the Lord as we begin this process.

As we are currently securing contractors and preparing to submit a site plan to be able to begin construction, we need to obtain the necessary funding to stay on track with building plans.

If you commit to helping invest in our housing program, your gift has the power to positively impact and give new life to future survivors who at this very moment may be fighting for their freedom.



Thank You



We want to thank everyone who has touched Reset180 in some way. Reset180 is here to prevent human trafficking in our neighborhoods, disrupt related networks currently happening locally, and walk alongside survivors in need of restoration.

As we step into another year, know that YOU are the real hero. Donating your time, skills, and financial support makes a BIG difference. Those who partner with us financially ensure that we can continue to meet the physical and mental needs of survivors. YOU are the reason we can do all that we do, and we are forever thankful for your support and commitment to Reset180.

There are not enough words to convey our thanks. Thank you for your ongoing support. Thank you for defending freedom each and every day. Thank you for choosing to partner with us in all the different ways that you do. You are making a difference to end human trafficking and restore victims to freedom in Northern Virginia.

Kim “Luckabaugh

The need for the work to fight trafficking has never been greater. Recent reports received show that in 2022 there were close to 150,000 online ads exploiting people for commercial sexual services within a 50-mile radius of our Reston office.

We know lives are being impacted by human trafficking every day in Northern Virginia. We are laser-focused on changing lives and unlocking freedom in 2023."